

PROCLAMATION

WHEREAS, in 2004, the League of California Cities adopted an Annual Conference resolution to encourage cities to embrace policies that facilitate activities to promote healthier lifestyles and communities, including healthy diet and nutrition principles that enable citizens of all ages and abilities to be more healthy; and

WHEREAS, the League of California Cities has a strategic goal to promote and develop safe and healthy cities; and

WHEREAS, in July 2010 the League of California Board of Directors resolved to partner with and support the national *Let's Move Campaign*, and encourages California cities to help fight obesity; and

WHEREAS, more than half of California's adults are overweight or obese and therefore at risk for many chronic conditions including diabetes, heart disease, cancer, arthritis, stroke, and, hypertension; and

WHEREAS, more children are being diagnosed with diseases linked to overweight and obesity previously seen only in adults, such as Type 2 diabetes and heart disease; and

WHEREAS, the current generation of children are expected to have shorter lives than their parents due to the consequences of obesity; and

WHEREAS, by supporting the health of residents and the local workforce would decrease chronic disease and health care costs and increase productivity; and

NOW, THEREFORE, LET IT BE RESOLVED that the City Council hereby recognized that obesity can be a serious public health threat to the health and wellbeing of adults, children and families in City of Red Bluff. While individual lifestyle changes may be necessary, the City of Red Bluff acknowledges the League of California Cities in its endeavor to promote awareness of healthier lifestyles and communities.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the City of Red Bluff to be affixed on this 2nd day of November 2010.

Jeffery M. Moyer, Mayor
City of Red Bluff